



Taco Takedown

Spring 2026
Fundraiser

TACO TAKEDOWN 2026

Vendor Packet

Dear Friend,

We invite you to partner with Journey U for **Taco Takedown 2026**, our Spring fundraiser hosted at **Wild Stallion Vineyards**. This family-friendly event brings our community together for great food, meaningful connection, and a shared purpose: **helping people experience healing and restoration in Christ**.

Your sponsorship directly fuels life change. Because of generous partners like you, individuals and families are finding freedom from emotional and spiritual wounds that once felt insurmountable.

ABOUT JOURNEY U

Since 2007, Journey U has helped people break free from destructive emotional and spiritual patterns when traditional support feels out of reach. Through **Trace Modeling**, our biblically grounded, trauma-aware, self-paced program, individuals are guided step-by-step to uncover root causes, renew their minds, and walk in lasting freedom.

Our mission is simple: remove every barrier to healing and equip the body of Christ to live whole, confident, purpose-filled lives.

IMPACT STORY: MICHELLE'S TESTIMONY

My name is Michelle Palmer and because of generous donors like you, I have overcome emotional and mental health challenges, in addition to the physical and spiritual challenges. I am actively seeking, processing, and doing the work every day through Journey U, with its mentors, sessions, and the Trace Modeling Curriculum.

I was an unhealthy woman in every aspect of my life. I had a specialist for everything from an allergist to a cardiologist. The days were long. I was in chronic pain, filled with depression, anxiety,

chest pain, and the blood was not flowing to my heart properly. The weeks and months ahead became insurmountable packed with tests, appointments, medications, procedures, doctors, therapy, and multiple surgeries. This was what my life had become.

During this time, I was trying to grow while I was trying to heal. Trying to forgive while trying to grieve. Trying to search while trying to let go. Trying to love others while remembering how to love myself by setting and maintaining healthy boundaries. I am seeing the fruit in improved relationships and mutual respect. Today, I am walking with Him and the purposes of His kingdom and my place in it.

Thank you,
Michelle Palmer

EVENT OVERVIEW

Event: Taco Takedown 2026

Date: April 11, 2026

Location: Wild Stallion Vineyards

Expected Attendance: 250+

VIP Tickets Available: 50

Event highlights include:

- Mini taco tastings
- Local vendors
- Live music
- Silent auction
- VIP Swag Bags

WELCOME VENDORS!

Journey U invites local businesses, artisans, boutiques, and creators to join us for Taco Takedown 2026 – a vibrant, family-friendly mini taco festival focused on food, fun, and community healing.

VENDOR BENEFITS

- 10x10 booth space (or 10x20 for double spots)
- Social media promotion
- Name on Vendor Board
- Option to include items in 50 VIP swag bags
- Option to donate to silent auction
- Exposure to 250+ attendees

VENDOR PRICING

\$50 – One Booth Space (10x10)

\$75 – Two Booth Spaces (10x20)

\$150 – One Booth Space + Tent Provided

\$175 – Two Booth Spaces + Tent Provided

(Tents NOT included unless selecting tent package. Vendors must bring their own tables.)

EVENT TIMELINE

9:30 AM – Vendor Check-In & Setup

10:30 AM – All booths must be fully set up

11:00-2:00 PM – Event Time

2:00-3:00 PM – Breakdown

LOAD-IN INSTRUCTIONS

Tents (if selected) and booth spaces will be clearly marked prior to vendor arrival. Upon check-in, vendors will be directed to their assigned booth location. Event staff will guide vendors to the appropriate unloading zone upon arrival. Vendors may unload equipment, merchandise, and supplies directly in front of their designated booth.

Once unloading is complete, all vehicles must be moved to the designated parking lot to keep the event area clear and safe for attendees and other participants.

Vendors are encouraged to arrive at the beginning of the load-in window to allow adequate time for setup. Please follow the traffic flow instructions provided by event staff to ensure a smooth and efficient unloading process. All booths must be fully set up by 10:30 AM. No early breakdown is permitted.

OPTIONAL PARTICIPATION

VIP SWAG BAG PARTICIPATION

- Provide 55 identical items
- Max size 5x7, individually packaged
- Accepted: small merch, samples, coupons, treats
- Deadline: March 31, 2026

SILENT AUCTION DONATIONS

Accepted items include gift cards, baskets, experiences, spa services, photography, fitness packages, travel stays, and more.

WHAT JOURNEY U PROVIDES

- Booth space
- Tent (if package selected)
- Social media promotion
- Vendor parking
- Access to 250+ attendees, including families, community members, and local supporters.

WHAT VENDORS PROVIDE

- Bring own tables
- Bring tent unless selecting tent package
- Bring tent weights
- Must have a valid Texas Sales & Use Tax Permit (physical or photo)
- Provide full booth setup
- No early breakdown

HOW TO REGISTER

Email the Journey U Events Team at info@journeyu.org with the subject line: “Taco Takedown Vendor Registration - [Business Name]”.

Register online: <https://journeyu.org/taco-takedown-2026>

Include:

- Business name
- Contact person
- Phone number
- Product/service description
- Logo
- Booth type requested
- Swag bag item participation? (Yes/No)
- Silent auction donation? (Yes/No)

POLICIES AND LIABILITIES

- **Cancellation Policy:** 50% refund available if cancellation is made before March 1, 2026. No refunds after this date.
- **Liability:** Vendors participate at their own risk. Journey U and Wild Stallion Vineyards are not liable for loss, theft, injury, or damage. Vendors must comply with all venue rules and regulations.
- The deadline to participate is March 31, 2026.

EVENT CANCELLATION BY JOURNEY U

If Journey U must cancel the Taco Takedown due to extreme circumstances (e.g., weather emergencies, venue issues, public safety concerns), Journey U will:

- Provide as much advance notice as possible
- Communicate updates through email, website updates, and social media

This is a rain-or-shine event, and normal weather conditions will not result in cancellation. Booths and tents (if purchased) are designed to operate during light rain. Only severe or unsafe weather conditions will trigger a cancellation.

Refunds are not guaranteed, as most costs for the event are paid in advance to support our nonprofit work. Depending on timing and contracts, partial refunds may be offered at Journey U's discretion.

WEATHER PREPAREDNESS TIPS FOR VENDORS

To ensure a smooth experience in varying weather conditions, vendors are encouraged to prepare for the elements and maintain booth safety throughout the event:

- **Plan for Light Rain:** Booth spaces will be outdoors. Vendors may bring additional waterproof coverings or table protection to keep merchandise and displays dry.
- **Secure Your Booth:** Use proper weights or anchors for tents, tables, signage, and displays to prevent shifting or tipping in windy conditions. (Venue policy may require tents to be weighted at all times.)
- **Protect Merchandise:** Store items in sealed bins, containers, or protective coverings to prevent weather damage and keep products clean and presentable.

- **Wear Appropriate Footwear:** The event area may become damp or muddy; closed-toe, non-slip shoes are recommended for safety and comfort.
- **Bring Weather-Resistant Storage:** Electronics, paperwork, business cards, and payment systems should be stored in waterproof bags or cases.
- **Heat Considerations:** If the weather is warm, ensure adequate shade, cooling materials, and hydration for yourself and your booth helpers.

THANK YOU!

Thank you for supporting Journey U and being part of Taco Takedown 2026!

VENDOR INFORMATION (Fillable Section)

Business Name: _____

Product/Service Description: _____

Contact Name: _____

Phone: _____

Email: _____

Social Media Handles: _____

Booth Type: _____

VIP Swag Bag Participation: Yes____/No____

Silent Auction Donation: Yes____/No____

AGREEMENT AND SIGNATURES

By signing below, the vendor agrees to the above terms and conditions.

Print Name: _____

Signature: _____ Date: _____

Organizer Signature: _____ Date: _____