



TACO TAKEDOWN 2026

Sponsorship Opportunities

Dear Friend,

We invite you to partner with Journey U for **Taco Takedown 2026**, our Spring fundraiser hosted at **Wild Stallion Vineyards**. This family-friendly event brings our community together for great food, meaningful connection, and a shared purpose: **helping people experience healing and restoration in Christ**.

Your sponsorship directly fuels life change. Because of generous partners like you, individuals and families are finding freedom from emotional and spiritual wounds that once felt insurmountable.

About Journey U

Since 2007, Journey U has helped people break free from destructive emotional and spiritual patterns when traditional support feels out of reach. Through **Trace Modeling**, our biblically grounded, trauma-aware, self-paced program, individuals are guided step-by-step to uncover root causes, renew their minds, and walk in lasting freedom.

Our mission is simple: remove every barrier to healing and equip the body of Christ to live whole, confident, purpose-filled lives.

Impact Story: Michelle's Testimony

My name is Michelle Palmer and because of generous donors like you, I have overcome emotional and mental health challenges, in addition to the physical and spiritual challenges. I am actively seeking, processing, and doing the work every day through Journey U, with its mentors, sessions, and the Trace Modeling Curriculum.

I was an unhealthy woman in every aspect of my life. I had a specialist for everything from an allergist to a cardiologist. The days were long. I was in chronic pain, filled with depression, anxiety, chest pain, and the blood was not flowing to my heart properly. The weeks and months ahead became insurmountable packed with tests, appointments, medications, procedures, doctors, therapy, and multiple surgeries. This was what my life had become.

During this time, I was trying to grow while I was trying to heal. Trying to forgive while trying to grieve. Trying to search while trying to let go. Trying to love others while remembering how to love myself by setting and maintaining healthy boundaries. I am seeing the fruit in improved relationships and mutual respect. Today, I am walking with Him and the purposes of His kingdom and my place in it.

Thank you,
Michelle Palmer

Event Overview

Event: Taco Takedown 2026

Date: April 11, 2026

Location: Wild Stallion Vineyards

Expected Attendance: 250+

VIP Tickets Available: 50

Event highlights include:

- Mini taco tastings
- Local vendors
- Live music

- Silent auction
- VIP Swag Bags

Why Sponsor Taco Takedown?

Your sponsorship is more than event visibility; it's an investment in healing.

All Sponsors Receive:

- Recognition on Journey U social media
- Name listed on event sponsor signage
- Opportunity to include items in VIP Swag Bags
- Option to contribute to the silent auction
- Recognition on the Journey U website
- Event-day announcements and thank-yous
- Tax-deductible acknowledgment (as allowed by law)

Sponsorship Levels

Little Pepper Sponsor – \$250

- Name on event signage
- Social media shoutout
- Name listed on sponsor banner
- 2 General Admission tickets
- VIP Swag Bag participation option
- Silent auction donation option

Mini Taco Sponsor — \$500

Includes all Little Pepper benefits, plus:

- Vendor booth space
- Logo on marketing materials
- “Sponsor of the Week” social feature
- Logo displayed on Journey U website

Fiesta Sponsor — \$1,000

Includes all Mini Taco benefits, plus:

- Larger logo placement
- On-stage recognition during the event
- 6 General Admission tickets total
- Recognition during the live auction segment

Community Champion Sponsor — \$2,500

Includes all Fiesta Sponsor benefits, plus:

- Prominent logo placement on event signage and marketing materials
- Dedicated social media feature highlighting your business
- Logo included in pre-event promotional emails
- Premium booth placement (if applicable)
- 2 VIP tickets + 4 General Admission tickets (6 total)
- Verbal recognition during event programming

Community Champion Sponsors play a vital role in making healing accessible to families across our community.

Presenting Sponsor — \$5,000

Includes all Community Champion benefits, plus:

- Prime booth location
- Logo on volunteer shirts
- Spotlight email feature to Journey U audience
- 4 VIP tickets + 6 General Admission tickets (10 total)
- Major feature branding across event materials

El Jefe Title Sponsor — \$10,000

Includes all Presenting Sponsor benefits, plus:

- Full naming rights: “Taco Takedown presented by [Sponsor]”
- On-stage speaking opportunity
- Logo featured on VIP Swag Bags
- 16 total tickets (VIP + General Admission)
- Co-branded event merchandise
- Post-event spotlight feature

Sponsorship Impact

Your generosity creates real change:

- \$250 — Provides program materials and curriculum access
- \$500 — Supports a partial scholarship

- **\$1,000** – Funds a full scholarship for one participant
- **\$2,500** – Empowers multiple individuals through healing resources and mentorship
- **\$5,000** – Expands local, national, and global outreach
- **\$10,000** – Sustains long-term, Christ-centered healing programs

VIP Swag Bag Participation

- Provide 55 identical items
- Maximum size: 5x7
- Individually packaged
- Deadline: March 31, 2026

Silent Auction Donations

Accepted items include gift cards, baskets, experiences, spa services, photography, fitness packages, travel stays, and more.

How to Register

Register online: <https://journeyu.org/taco-takedown-2026>

Email: info@journeyu.org

Subject Line: Taco Takedown Sponsor Registration – [Sponsor Name]

Please include:

- Sponsor Name
- Sponsorship Tier

- Logo
- VIP Swag Bag Participation (Yes/No)
- Silent Auction Donation (Yes/No)

POLICIES AND LIABILITIES

Sponsorships are non-refundable. All sponsor contributions directly support Journey U's mission and event operations and therefore cannot be refunded for any reason once submitted.

Liability: Sponsors participate at their own discretion. Journey U and Wild Stallion Vineyards are not liable for loss, theft, injury, or damage occurring before, during, or after the event. Sponsors must comply with all venue rules, regulations, and event guidelines.

EVENT CANCELLATION BY JOURNEY U

If Journey U must cancel the Taco Takedown due to extreme circumstances (e.g., severe weather, venue issues, public safety concerns), Journey U will:

- Provide as much advance notice as possible
- Communicate updates through email, website postings, and social media

This is a rain-or-shine event, and normal weather conditions will not result in cancellation. Only conditions deemed unsafe by the venue or event leadership will trigger an event cancellation.

Because sponsorships directly fund the mission and pre-event expenses, sponsorships remain non-refundable even in the event of cancellation. Sponsors will still receive digital recognition and any applicable benefits not dependent on the physical event.

THANK YOU!

Thank you for supporting Journey U and being part of Taco Takedown 2026!

Sponsor Information (Fillable Section)

Sponsor Name: _____

Sponsorship Tier: _____

Phone: _____

Email: _____

Social Media Handle(s): _____

VIP Swag Bag Participation: ☐ Yes ☐ No

Silent Auction Donation: ☐ Yes ☐ No

Agreement & Signature

By signing below, the sponsor agrees to the terms and conditions outlined in this document.

Print Name: _____

Signature: _____

Date: _____

Organizer Signature: _____

Date: _____